



Natalia Giraldo | www.nagiraldo.com
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Hi, I'm Natalia an industrial designer and multimedia artist interested in user experience and Human - Machine Interactions. I have experience prototyping digital products and services with a Human Centered approach.



Artistic projects

DENDROS

Audiovisual interactif installation.
Pixel art - LED screen - WiiMotion Plus control.
Saint-Étienne, 2020

MOODLOG - Emotions Concept

Installation for lighting show, also able for expositions.
Interactif show expérience
Colombia, 2017

BIKED - Prototype

User Interface design for app
UX / UI and usability test.
Colombia, 2016



Job expérience

SkyBoy - www.sky-boy.com

French statrup who invented the Overlap Reality.
- Content design and tests for 360° videos.
- Usability tests for the SkyBoy Creator app.
Paris, 2020

Freelance designer

Strategic design and prototyping of digital pructs using the design thinking methology.
Colombia 2014 - 2017

Multimedia content

Documentary photo, vidéo and video edition for artists & musicians.
Colombia 2010 - 2014



Hobbies

- Contemporary art · Music · Performing arts
- Technology · Innovation · Synths
- Design · Live shows & Lighting.



Skills

- Digital arts : MAX/Msp, Ableton Live, Touch designer, Spark AR Studio.
- Methodology : Service design, UX, User Cenedered Design.
- Prototyping : Sketch, Invision studio, Axure, Usability tests.
- Programing : HTML, Css.
- CMS : Wordpress.
- Audiovisual : Premiere Pro, After Effects, Illustrator, Photoshop.
- Workflow : Basecamp, Slack / Windows,iOS



Lenguages

Spanish: Native
English: Current
French: Current



Studies

Digital Arts Director. 2020
Jean Monnet Sain-Étienne University. France
Arts, Lenguages & Letters Department.

Interaction Design & Design thinking.
IHM, UX/UI, Prototyping,
Interaction Desing Foundation. U.S.A

Strategy design and innovation.

Pontificale Bolivarian University. Colombia.
Architecture et Design Department.

Industrial design.

Jorge Tadeo Lozano University. Colombia.
Humans Sciences, Arts & Design Department.